



Genetically Modified Organisms (GMO) Policy

As one of the leading food companies in the region, Colombina has built its business on taking full responsibility for the quality and safety of its products. Colombina's priority is to provide consumers with products that are safe, meet all regulatory requirements and fulfil the high standards for quality and food safety, in Colombia and internationally.

Gene Technology in Food Production

Colombina recognizes the potential that gene technology has in the longer term to improve the quality, availability, nutritional value and the potential to increase food production. This is possible when it's used responsibly and complying with ethical and safety measures for human consumption.

Food Safety

The safety of our products and the integrity of the ingredients from which they are manufactured are the base of our business. Colombina considers the possibility of utilizing genetically modified ingredients (GMO) when they have passed food safety evaluation procedures and are registered as safe for use in food production by the WHO, FAO, OECD and other independent scientific entities.

Periodically, traceability is carried out to the products in order to follow the trace of GMO through the stages of production, transformation and distribution.

Commitment to Transparency

Consumers' confidence in the food they are buying is supported by having access to information. In markets where there is a labeling requirement, Colombina will provide on-pack information in full compliance with the relevant legislation. Colombina strictly adheres to national laws and the current labeling regulations related to GMO in the countries where they have operations and in the countries to where its products are exported.

Market and Meeting Consumer Preferences

We understand the growing consumer's perceptions and preferences towards food made to specific production standards, such as the use of GMO ingredients. Therefore, we are looking forward to offering products that meet these consumer preferences. Once the safety of the Genetically Modified Organisms (GMOs), and their derivatives (corn, soy, soy lecithin, cornstarch, glucose) is proven, Colombina will continue to use ingredients derived from GM crops whenever appropriate, while meeting the legislation of each country and quality standards to guarantee food safety.